

SEPT. 30 – OCT. 1, 2026 | CIRCLE T ARENA | HAMILTON, TEXAS

SOLO SELECT ROPE HORSE FUTURITY



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AND WE PAY LIKE IT



2026 SPONSORSHIP OPPORTUNITIES

\$620,000 ADDED

THE RICHEST 4-YEAR-OLD FUTURITY OF 2026
And your brand could be a part of it.

ADDED MONEY MINIMUM BY EVENT - EVERY DOLLAR PAYS OUT, NO MATTER WHAT

TIE DOWN

\$25,000

HEADING

\$205,000

INTERMEDIATE

+\$50,000

HEELING

\$205,000

INTERMEDIATE

+\$50,000

BREAKAWAY

\$25,000

The Solo Select Rope Horse Futurity is a heading, heeling, breakaway, and calf roping futurity held September 30 and October 1, 2026, during the Clay Logan Open at Circle T Arena in Hamilton, Texas. It is open to 4-year-old horses only whose rider or registered owner has purchased a 2026 breeding to a stallion standing at Solo Select and enrolled in the Rope Horse Incentive. A portion of every 2026 stud fee from an enrolled stallion was allocated to the Solo Rope Horse Futurity, bringing the purse to \$620,000.



 FUTURITY

2026 SPONSORSHIP OPPORTUNITIES

\$50,000 - TITLE SPONSOR (LIMITED TO 1)

Event Naming Rights: "Solo Select Futurity brought to you by [Your Company]"

- Largest logo on futurity flyers and all major futurity advertising
- Prominent Signage: Backdrop in futurity awards area and during futurity winner interviews
- Featured Story on Solo Select News Site (boosted on social media)
- Photo Opportunity with Winners of All Futurity Ropings
- + Added Sponsor Recognition:**
 - Exclusive social media shout-out prior to and following the event (tagging sponsor's accounts)
 - Email announcement to all Solo Select mailing list subscribers (over 21,000) highlighting Title Sponsor
 - Frequent verbal mentions over PA system during event

\$15,000 - GOLD SPONSOR (LIMITED TO 4)

- Naming Rights for Individual Futurity Roping: "Heading Futurity presented by [Your Company]"
- Logo prominently featured on futurity promotional materials
- Signage displayed in key futurity event areas
- Photo opportunity with winners of sponsored futurity roping
- Boosted social media post
- + Added Sponsor Recognition:**
 - Individual social media thank-you post with sponsor tag
 - Sponsor mention in email newsletters leading to event
 - PA announcements mentioning Gold Sponsors during the event

\$5,000 - SILVER SPONSOR

- Logo included on futurity promotional materials
- Signage placement (2 banners)
- + Added Sponsor Recognition:**
 - Social media acknowledgment (group thank-you post)
 - Logo and link featured on event website sponsor page
 - Sponsor mention announced during event

\$2,500 - BRONZE SPONSOR

- Logo included on futurity promotional materials
- Signage placement (2 banners)
- + Added Sponsor Recognition:**
 - Social media acknowledgment (group thank-you post)
 - Logo & link featured on event website sponsor page

2026 SPONSORSHIP OPPORTUNITIES

\$15,000 - LIVESTREAM TITLE SPONSOR (LIMITED TO 1)

Exclusive naming rights of the livestream broadcast for both days of the futurity

- "Livestream presented by [Your Company]" branding on all promotion of the stream (social, email, website)
- Logo featured in a fixed, prime on-screen position for the entire broadcast, both days
- Sponsor bumper/commercial played first during every break
- Announcer PA recognition of the livestream sponsor throughout the event
- Exclusive social media push promoting "watch live, brought to you by..."
- Sponsor mention in the pre-event email to the full mailing list

\$7,500 - LEADERBOARD SPONSOR (LIMITED TO 1)

Exclusive naming rights of the live standings for both days of the futurity

- Logo placement on the leaderboard graphic shown continuously on the livestream and arena screen throughout the entire event.
- Sponsor named aloud each time updated standings are announced: "Going to the top of the [Your Company] leaderboard"
- Social media acknowledgment
- Logo & link featured on the event website sponsor page
- PA recognition tied to leaderboard updates

ADDITIONAL OPPORTUNITIES **NEGOTIABLE PRICING & TERMS**

- Sponsor gifts/products to winners
- Sponsor gifts/samples/coupons in entry bags
- Calcutta Happy Hour
- Award Buckles
- Fast Time Awards
- Coffee Bar
- Ropes and dummies at the kid's corner
- Sponsor lunch
- Free photo to each contestant from official photographer

FOR INQUIRIES, CONTACT MELANIE SMITH
(940) 733-8581
mel@soloselect.com

SPONSORSHIP FORM

EMAIL COMPLETED & SIGNED FORM TO MALEAH@SOLOSELECT.COM

SPONSOR: _____

NAME: _____

PHONE: _____ **EMAIL:** _____

ADDRESS: _____

PLEASE SELECT A SPONSORSHIP LEVEL BELOW:

TITLE SPONSOR

\$50,000

GOLD SPONSOR

\$15,000

SILVER SPONSOR

\$5,000

BRONZE SPONSOR

\$2,500

LIVESTREAM

\$15,000

LEADERBOARD

\$7,500

OTHER: _____

TERMS AND CONDITIONS:

"SPONSOR" SHALL PAY A SPONSORSHIP FEE TO SOLO SELECT HORSES IN EXCHANGE FOR THE SPONSORSHIP BENEFITS LISTED PREVIOUSLY.

PLEASE SEND CHECKS TO:

Solo Select Horses

444 Solo Select Dr, Gainesville, TX 76240

SPONSOR SIGNATURE

MELANIE SMITH

EMAIL COMPLETED & SIGNED FORM TO
MALEAH@SOLOSELECT.COM



YOUR SUPPORT MATTERS.

We're grateful for every sponsor who chooses to invest in the Solo Select Rope Horse Futurity.

Your support helps us continue building an event that elevates the rope horse industry, and we're proud to have you alongside us.

